

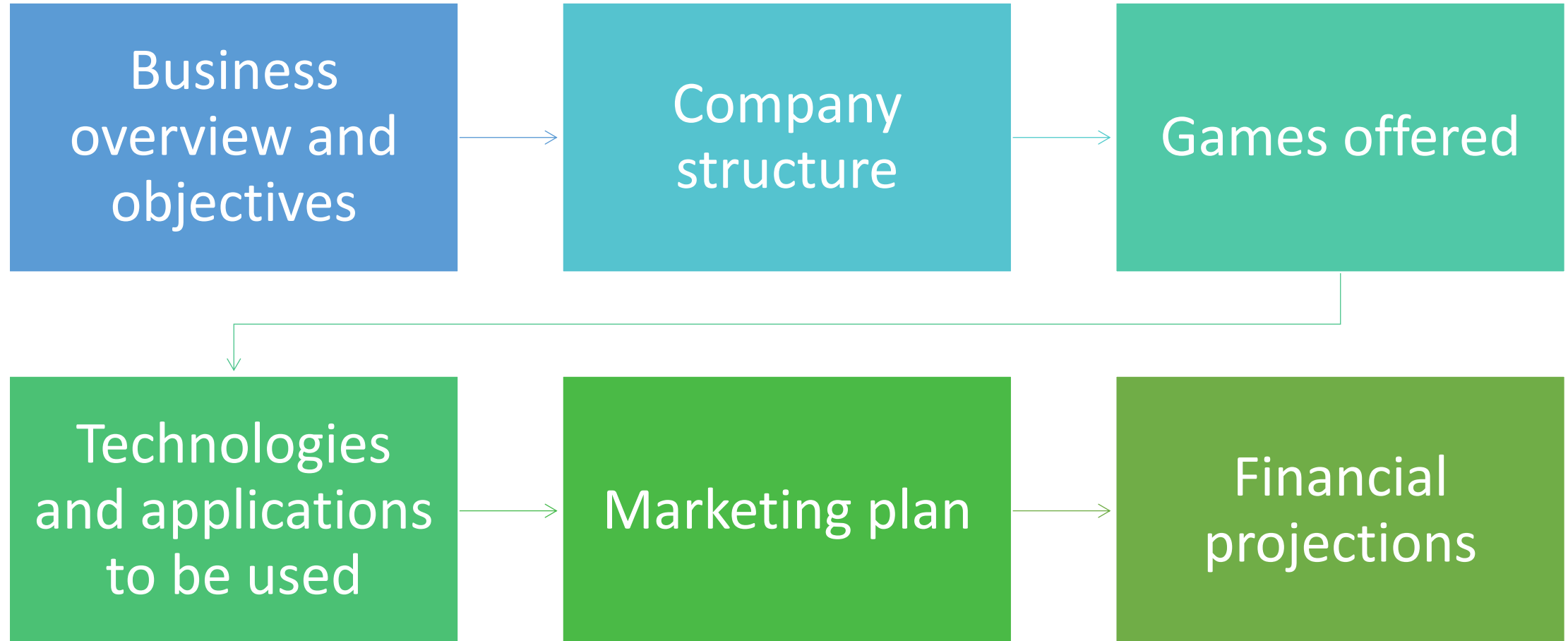


GEEKA CORPORATION N.V.

Business plan

27/06/2023

GEEKA CORPORATION N.V.



Business overview

Geeka Corporation N.V. is duly incorporated under the laws of Curacao to provide the wide range of gaming portals offering entertaining experience to its customers.

Gaming portals would have outstanding design, better functionality and various special offers.

We maintain the principles of honesty and openness. To meet the customers' request, the company would be focused on operating in transparent manner, working exclusively within the regulatory framework.

The company is intended to build the internal processes ensuring all gaming software operates correctly and all the customers' winning withdrawals requests are processed in timely and accurate manner.

Geeka Corporation N.V. is applying for the Curacao eGaming License necessary to comply with applicable regulations. Availability of the licensing information on the website would allow the company to expand its activity to the other markets.

The websites operated by the company will accept the most popular payment systems to simplify funding and withdrawal procedures.

Company details

GEEKA CORPORATION N.V.

- Incorporation date: 4th November, 2021
- Registration number: 159007
- Country of incorporation: Curacao
- Registered address: Klipstraat 13, Willemstad, Curacao
- Shareholding: 100% owned by Onepalm Ltd

Organizational structure and functions

Geeka Corporation N.V.
(Curacao) would be the
Curacao eGaming
License holder offering
services to the customers

Ecorpp Management will
provide corporate
services and Anti-Money
Laundering Officer

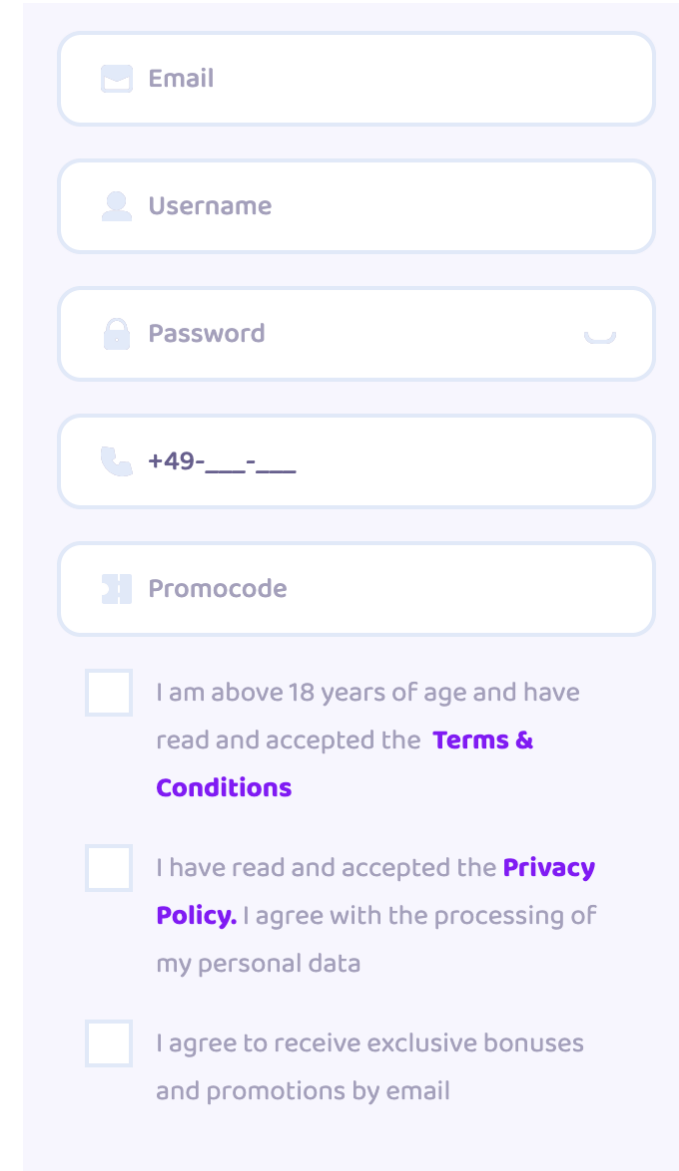
Games offered

- Geeka Corporation N.V. will provide a wide range of slots and traditional table games for online casino.
- The games will be offered by various game providers, e.g., NetEnt.
- The list of the games available includes, inter alia, the following games:
 - Starburst,
 - Gonzo Quest,
 - Twin Spin.



Gambling process in detail

- **all website screenshots represent the current design version. The design could be subject to changes while the functions and features available will remain the same.*



Email

Username

Password

+49-__-__

Promocode

☐ I am above 18 years of age and have read and accepted the **Terms & Conditions**

☐ I have read and accepted the **Privacy Policy**. I agree with the processing of my personal data

☐ I agree to receive exclusive bonuses and promotions by email

Gambling process in detail

5 VERIFICATION OF YOUR AGE, IDENTITY, AND OTHER CHECKS

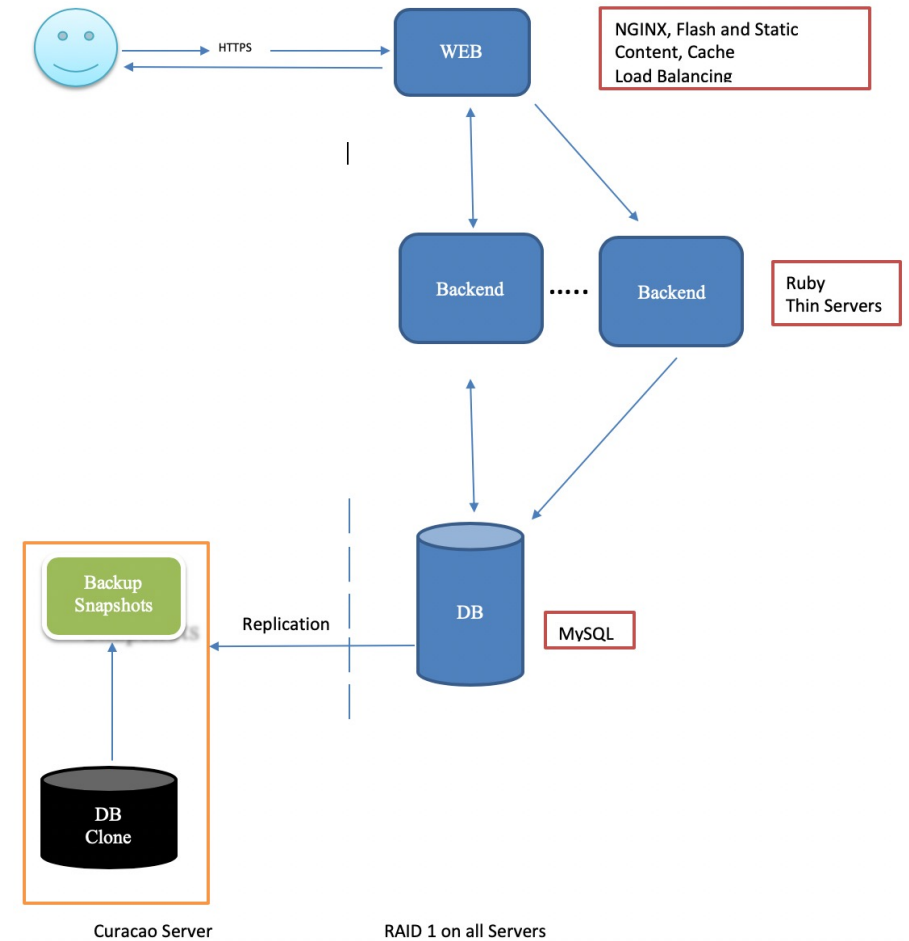
5.1 You must provide us with all information that we may request in order to manage your account, verify your identity or the source of the funds deposited to your account. This includes (but is not limited to) properly certified ID, proof of residence, proof of ownership and transaction histories of the payment methods used for the period of up to 12 (twelve) months, including bank or credit/debit card statements etc. You must provide these documents and information within 10 (ten) days after the request is made. We reserve the right to withhold payment and/or suspend your account until you provide the documents and information we requested, and to permanently close your account if you fail to do so in time.

5.2 We may, at our sole and absolute discretion, use any additional procedures and means we may deem fit to verify your identity, age, residence and other circumstances (KYC), both before and after effecting deposits into your account and/or making a withdrawal.

5.3 We may, at our sole and absolute discretion, perform any checks of a customer's background with credit and financial institutions for verification of the information that has been provided.

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Technologies and applications to be used



Marketing plan

- Marketing promotional steps
 - Promotion in social networks
 - Marketing campaigns and lotteries
 - Communications with the database of existing and potential customers
 - Websites promotions in search engines
 - Establishing a high-quality technical support
 - Placing information about the license and other regulatory aspects to build trust with the customers

Expected statistical and financial indicators

All estimate calculations provided below are based on the following data:

Indicator	Value
Crunch rate	35%
Game provider (NetEnt) fees	12% of the gross profit from the appropriate games
Average monthly deposit for casino	EUR 200
Average monthly deposit for sport betting	EUR 500
Marketing costs (including payments to affiliates and advertising costs)	35% of the gross profit

Expected statistic indicators (for month 1-6 of operations)

For Casino

Month	Number of visits	Registrations	FTD	Active players	Deposits	Payouts	Profit
1	300000	1550	310	310	62,000	24,800	37,200
2	305000	1576	315	424	84,733	33,893	50,840
3	310000	1602	320	469	93,723	37,489	56,234
4	315000	1628	326	490	97,903	39,161	58,742
5	320000	1653	331	502	100,399	40,160	60,240
6	325000	1679	336	512	102,306	40,923	61,384

For Sport betting

Month	Number of visits	Registrations	FTD	Active players	Deposits	Payouts	Profit
1	150000	775	388	388	193,750	77,500	116,250
2	155000	801	400	536	268,021	107,208	160,813
3	160000	827	413	601	300,474	120,190	180,284
4	165000	853	426	637	318,291	127,316	190,975
5	170000	878	439	662	330,985	132,394	198,591
6	175000	904	452	684	341,886	136,755	205,132

Financial indicators (in EUR)

Month	Total Profit	Payroll	Marketing	Server rent	Gaming providers	Operational expenses	Net income
1	153,450	15000	53,708	3000	21,902	7,673	52,169
2	211,653	15000	74,078	3000	30,223	10,583	78,769
3	236,518	15000	82,781	3000	33,791	11,826	90,120
4	249,716	15000	87,401	3000	35,695	12,486	96,135
5	258,831	15000	90,591	3000	37,017	12,942	100,281
6	266,516	15000	93,281	3000	38,136	13,326	103,774
Total	1,376,684	90,000	481,839	18,000	196,763	68,834	521,247

28-06-2023
Ecorpp Management N.V. Boy Hendriks

